GTB  
  
**QA**  
[DEV 20.26] OT-912 | XT | UK | CV | Fleet C2C Popin - Mobile Only – 19 June 2020

**Jira ticket:**  
<https://jira.uhub.biz/browse/GTBEMEAOPT-912>

**Site**  
<https://www.ford.co.uk/>

**Test location**  
Any page Fleet pages

**Hypothesis**  
By proactively offering a Click to Call we will see more inquiries to the Business Centre

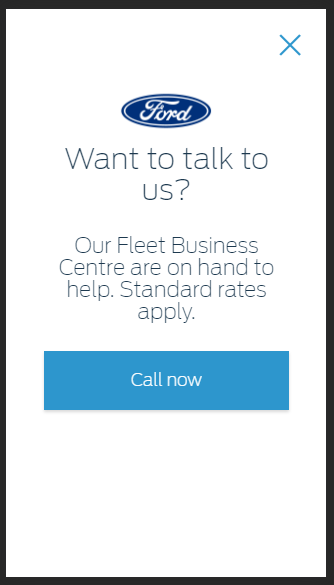
**Test Description**

This activity can only run on mobile devices. Once you view the QA Link a popup will appear in approximately 8 seconds. The popup can appear on any page that contains “ford.co.uk/shop/specialist-sales/fleet/sales” in the URL.

Once you’ve used the QA Link, on that very page the “Ford Business Centre”, “Specialist Fleets” and “Rebate System” buttons will all lead to a page that contains that in the above in the URL.

Lastly, the rule is that once you’ve seen a popup, you can only see another popup after 15 minutes, but due to us testing on Mobile and we immediately landing on-page that displays the popup, I’ve removed this restriction as well as the restriction limiting the # of popups.

Once testing is complete I will add this change back in.

The Popup:  


If you click the Call now button your “phone” app should open with the number being 03457232323

**Browser:**   
All  
  
**Device:**   
Mobile Devices Only  
  
**Audience rules:**   
All traffic

**QA Links:**

**DEVICE | MOBILE:**

<https://www.ford.co.uk/shop/specialist-sales/fleet/sales?at_preview_token=TCCwHt30hUZTclvkAkaAQQ&at_preview_index=1&at_preview_listed_activities_only=true>